|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| **Expertise** |  |  |
|  | **Skills**World Traveling (3.5/10)Team Management (5/10)Big Picture Concepting (7.5/10)Digital Strategy (8.3/10)Copywriting (10/10)**Areas of Experience**ADHD, allergic rhinitis, asthma, COPD, diabetes, Dupuytren’s contracture, HIV, hypothyroidism, lupus, migraines, MS, pain management, psoriasis **Brand Experience**Advair, Allegra, Apidra, Avonex, Benlysta, Boston Harbor Hotel, Biosensors International, Cancer Research Institute, Cephalon, Humira Fentora, Global, Lantus, Lexiva, Nasacort, Publicis Career Catalyst, Pulmicort Flexhaler, Selzentry, Symbicort, Texas Children’s Hospital, Tysabri, Xiaflex, Vesicare, Vyvanse, Wexler Dermatology, Wilshire Grand, Zomig |
|  |  |  |
| **Career**  |
|  | 2010::Present | **Copy Supervisor** |  | New York: NY |
| **Medicus Life Brands (Publicis)** |  |  |
|  |
| 2007::2010 | **Senior Copywriter** |  | New York: NY |
|  | **EuroRSCG 4D Tonic (Havas)** |
|  |
| **EuroRSCG Life** **(Havas)** |
|  |
| **Greater Than One** |
|  |
| **Lodging Interactive** |
|  |
|  | 2006::2008 | **Bravesailor Press** | *Editor* | Dallas, TX |
|  |  |  |
|   | 2004::2006 | **Plano Radiology Center** | *Assistant Marketer* | Dallas: TX |
|  |  |  |
|  | 2001::2003 | **Cabaret Metro** | *Street Marketing Team* | Chicago: IL |
|  |  |
| **Education** |  |  |
|  | 2006::2008 | **Rutgers University** | *M.A. in English Literature* | Newark: NJ |
|  | 2000::2004 | **Northwestern University** | *B.A. English [concentration Creative Writing]* | Evanston: IL |
|  |  |  |  |  |
| **Interests** |  |  |
| **Co-owning a record label (Stars & Letters)** | **Poetry Writing** |
| **Goth dancing** | **Collage illustrating** |
| **Sunday school teaching** |  |